



Membership



ADVOCATE. EDUCATE. DIFFERENTIATE.

Carina Hatfield, LUTCF, CLCS, LACP
Pottstown, Pennsylvania
LOYAL MEMBER SINCE 2005

BELONG TO YOUR Professional Association

Belonging to your professional association sets you apart from the competition by ascribing to a Code of Ethics, voluntarily investing & participating in a performance-driven networking group, and serving your industry through advocacy and community service.

NAIFA offers a business-friendly membership fee model based on your industry experience.

Year 1	Year 2	Year 3	Year 4	Year 5+
\$10/month	\$20/month	\$30/month	\$40/month	\$56/month

Your fee is based on the number of years in the industry as a producer. One fee provides you membership at the local or affiliate level, state level and national association. Take advantage of programs & networking at all three levels for one fee.

Additionally, if you have 3+ years as a producer, you can take advantage of our introductory rate of \$30/month for the first year. Your fees will then graduate up in subsequent years.

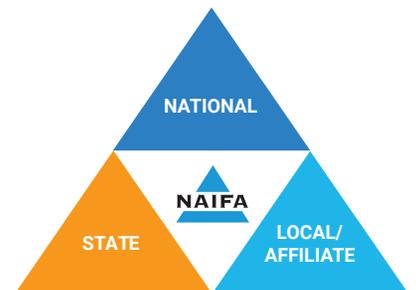
QUICK FACTS

One fee covers membership at the local, state and national levels

Opportunities to meet & represent NAIFA with your state & federal policymakers with full training provided

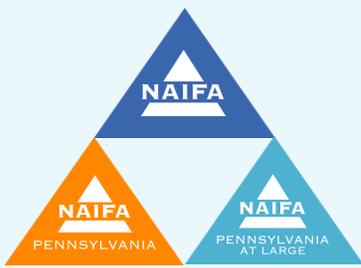
Listed & promoted to consumers with opportunities to be profiled direct to consumers

Opportunities to speak, write & volunteer at the local, state & national levels



www.naifa.org/join

NATIONAL ASSOCIATION OF INSURANCE
AND FINANCIAL ADVISORS
2901 Telestar Ct. Falls Church, VA 22042
Phone: 877-866-2432
Email: recruitment@naifa.org



OPPORTUNITIES AT State Level



- Representation with Department of Insurance and other state agencies and Pennsylvania General Assembly by Professional lobbyist.
- Updates on Department of Insurance and Legislative happenings.
- Strong IFAPAC presence in Pennsylvania General Assembly.
- Legislative Breakfasts and activities to interact with Department of Insurance staff and PA legislators.
- Professional Development programs and Continuing Education offerings built to supplement NAIFA programs.
- Leadership In Life Institute.

OPPORTUNITIES AT Local Level



- Professional Development, CE and networking opportunities, state and local.
- Opportunities to interact with top producers.
- Access to programs with NAIFA locals in Philadelphia and Harrisburg areas.

THE VALUE TO YOU

Make more money by working smarter through sales tips & mentoring

Build your partner network of advisors with complementary services

Build your centers of influence & personal/professional brand

Increase your enjoyment & pride in your business by giving back to your clients, community & country

TOP PROGRAMS

- "Rising Stars and View from the Top," NAIFA-Greater Philadelphia, hosts the top up-and-coming professionals and features an area company CEO as keynoter.
- Financial Four'Um, Pittsburgh's premier Financial Services gathering done in partnership with FPA, SFSP and Estate Planning Council. Nationally known speaker, in-depth CEs and education.
- Lehigh Valley Consortium of Professional Organizations, networking and education programs with area CPA's, lawyers, engineers and other area professionals.

HELPFUL LINKS

naifapa.org
naifa-gp.org
naifahbg.com
insurance.pa.gov
legis.state.pa.us

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