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| **NAIFA Social Media Posts** |
| NAIFA has teamed up with AARP to share the award-winning interactive training platform that empowers #FinancialAdvisors to protect investors and save your #FinancialServices firm money. Learn more: [www.aarp.org/banksafe](http://www.aarp.org/banksafe)**[Embed NAIFA sizzle reel]** |
| Protect your senior investors from financial exploitation. See how AARP’s award-winning (and free!) #BankSafe Training can help financial advisors better prevent financial exploitation from happening at your firm: [www.aarp.org/banksafe](http://www.aarp.org/banksafe)A close up of a sign  Description automatically generated |
| Empower your advisors to spot exploitation and stop it in its tracks with the new AARP #BankSafe training, designed specifically for #FinancialAdvisors: [www.aarp.org/banksafe](http://www.aarp.org/banksafe)**A close up of a logo  Description automatically generated** |
| AARP’s #BankSafe Training has already saved over $16 million from #FinancialExploitation. What’s your firm doing to protect your senior #investors? Sign up for the free training today: [www.aarp.org/banksafe](http://www.aarp.org/banksafe)A close up of a sign  Description automatically generated |
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**Preferred Hashtags**

#BankSafe

#FinancialAdvisors

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#investors