



## NAIFA Chapter Strategic Planning Session Suggested Timeline/Outline

### Pre-Session Work

<p><b>Three Weeks Prior to the Planning Session</b></p> <p>(Allow two weeks for completion of the survey, plus one week for the facilitator to tabulate.)</p>	<p>Send out a survey to all session participants and identified stakeholders.</p>
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### Suggested Session Outline (Plan for 4-5 Hours)

<p><b>Part A</b></p> <p><b>45-75 Minutes</b></p>	<p>Ground rules plus participant survey results – 30 to 60 minutes depending on discussion.</p> <p>Review NAIFA’s Strategic Goals – 15 Minutes</p>
<p><b>Part B</b></p> <p><b>70-100 Minutes</b></p>	<p>Clarify and obtain consensus on the top three strategies for each goal – 10 Minutes</p> <p>Envisioned future exercise – 20 to 30 minutes for each goal area = 60 to 90 minutes total.</p>
<p><b>Part C</b></p> <p><b>120 Minutes (depending on discussion)</b></p>	<p>Strategic questions – 30 minutes for each goal area = 90 minutes total.</p> <p>Timeline/Planning Horizon/Resources – 30 Minutes</p> <p>Wrap-Up</p>