PROTECTORS | POWERED BY NAIFA

NOV 9–11, 2026 · THE VENETIAN · LAS VEGAS

NAIFA MEMBERS ONLY · SCAVENGER-HUNT CHALLENGE

MEMBER EXPERIENCE CHALLENGE: ACTIVITIES & REWARDS

Overview: The NAIFA Member Experience Challenge is a scavenger-hunt-style game exclusively for verified NAIFA members attending Protectors. Complete activities, capture each in a photo or short video, and share it on social media. Out of 100 possible points, **score 60 to earn the $250 NAIFA member benefit**; score 80+ to enter the High Scorer Prize Drawing.

How to get credit: Each post needs **(1)** your photo/video, **(2)** the activity title (e.g., "NAIFA Lounge"), and **(3)** both hashtags: **#PoweredByNAIFA #ProtectorsVegas2026**. Private account or not on social media? Send all photos or screenshots, with captions, as attachments in a single email to info@naifa.org.

CHALLENGE ACTIVITIES

Window: Mon, Nov 9, 5:00 PM PT – Wed, Nov 11, 11:00 PM PT

ACTIVITY	WHAT YOU DO	POINTS
1. Registration	Scan the Challenge QR code and register once. Add Primary Company (+4), NPN or license number (+4), and home address (+2).	**up to +10**
2. NAIFA Village	Take a photo under the NAIFA/Protectors Village signage.	**+5**
3. NAIFA Lounge	Take a photo inside the NAIFA Members Lounge that shows the member experience.	**+10**
4. NAIFA Leader	Take a photo with a NAIFA Officer, Trustee, National Volunteer, or Chapter President.	**+10**
5. Member-Only Moment	Attend and photograph a speaker afterglow, leadership drop-in, advocacy briefing, LILI 7 (LILI graduates), or other designated member-only activation.	**+15**
6. Value of NAIFA	Visit at least two NAIFA Village kiosks and post a two-photo carousel or collage showing what you explored.	**+10**
7. NAIFA Connection	Take a photo with a NAIFA member you met for the first time at Protectors. Identify them and share one thing you learned about them.	**+10**
8. Why NAIFA	Post a selfie, photo, or short video explaining one reason you belong to NAIFA.	**+10**
9. Grow NAIFA	Introduce a non-member or new-member attendee to a NAIFA ambassador or the Membership Hub, and take a photo together at the Village (with everyone's consent).	**+20**

REWARDS & PRIZES

SCORE	REWARD
60–79	**$250 member benefit**
80–99	$250 benefit + 1 prize drawing entry
100	$250 benefit + 2 prize drawing entries

HIGH SCORER PRIZE DRAWING

FSP Institute Registration	**$1,700**
LUTCF Registration	**$900**
LILI Registration	**$900**
Congressional Conference + 1 hotel night	**$750**
NAIFA Store Gift Certificate	**$250**

CHALLENGE RULES

- Open to verified NAIFA members attending Protectors. Register your social handle.
- Each activity scores once, with its own photo or video.
- Get consent before posting anyone else.
- No images related to NAIFA's PACs.
- NAIFA may reject submissions that don't meet activity requirements.
- NAIFA staff, Trustees, Task Force and Membership Committee members, and their households are not eligible.
- Eligibility is subject to final official rules and verification.

When will I receive my benefit? Scores are verified after the event. Expect your $250 benefit **~60 days later, around mid-January**.