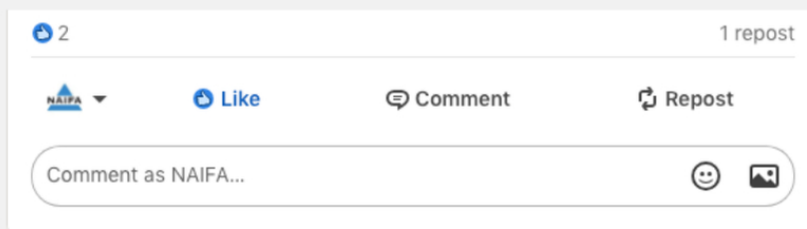




WE CAN DO OUR PART TO HELP GIVE OUR MESSAGING A BIG BOOST

For each of our social media platforms, there are a set of actions you can take to help, found directly below each post. See below for a guide to ways that you can engage with NAIFA social content.


LINKEDIN FROM LEFT TO RIGHT



Like – Click or tap this button to "Like" a post. The more Likes a post has, the greater the chance that LinkedIn will show that same post to others who view similar content. This can lead to more prospects and members!

Comment – Click or tap this button to leave a comment on a post. Comments inform LinkedIn that this post has industry relevance and should be presented to the homepage feeds other individual and company profiles. You can also click or tap directly into the comment box to perform the same action.

Repost – Click or tap this button to repost a post to your homepage.

 **Repost with your thoughts**
Create a new post with NAIFA's post attached

OR

 **Repost**
Instantly bring NAIFA's post to others' feeds

You can either create a new post with your own thoughts

you can simply repost the the same post without adding a new thought