



WE CAN DO OUR PART TO HELP GIVE OUR MESSAGING A **BIG BOOST**

For each of our social media platforms, there are a set of actions you can take to help, found directly below each post. See below for a guide to ways that you can engage with NAIFA social content.

INSTAGRAM

FROM LEFT TO RIGHT

85 16

Like – Click or tap this button to "Like" an Instagram post. Remember to always hit those likes!

Comment – Click or tap this button to leave a comment on an Instagram post. Facebook and Instagram are run on the same system, so comments can go a long ways towards getting NAIFA content in front of more people so they can learn who we are.

Share – Click or tap this button if you want to directly send a post to a specific destination, such as a person's email or text messages, or if you want to share it to your Facebook page!

If you have any questions or input for interacting with
NAIFA social content, feel free to reach out to

Javis Ogden, Membership Sales Manager, at jogden@naifa.org.