



WE CAN DO OUR PART TO HELP GIVE OUR MESSAGING A **BIG BOOST**

For each of our social media platforms, there are a set of actions you can take to help, found directly below each post. See below for a guide to ways that you can engage with NAIFA social content.

FACEBOOK FROM LEFT TO RIGHT



Like



Comment



Send



Share

Like – Click or tap this button to "Like" a post. The same principal applies, so the more Likes, the better!

Comment – Commenting on a post on Facebook helps it to go "viral", meaning if a NAIFA post gets enough comments, it will be shown to millions of people who view similar content.

Send – Click or tap this button if you want to directly send a post to a specific destination, such as a person's email or text messages.

Share – Click or tap this button to share a post from your homepage on Facebook. This functions similar to LinkedIn's repost feature.

Say something about this...



Share now

You can either leave a comment and repost.

OR

you can simply repost the same post without adding a comment of your own

If you have any questions or input for interacting with
NAIFA social content, feel free to reach out to
Javis Ogden, Membership Sales Manager, at jogden@naifa.org.