



EMPLOYEE & EXECUTIVE BENEFITS CENTER

Danny O'Connell, LACP
NAIFA Trustee &
Board Liaison to the NAIFA Centers of Excellence
Loyal Member Since 2008

ABOUT THE Employee & Executive Benefits Center

The Employee & Executive Benefits Center (EBC) is committed to providing compelling content as an essential resource for members to grow and expand their business in the workplace space. The Center provides insights into emerging trends in insurance, investments, and workplace business practices. As an EBC sponsor, you will be recognized as a provider of essential thought leadership content focused on current issues, product innovation, and legislation. An Advisory Council composed of industry experts along with guidance from NAIFA members oversees the ongoing development of the Center.

For more information, please contact:
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Quick Facts:

- Subscribe for free to the Employee Benefits Center blog
- Inquire about how to get involved in being a regular contributor or speaker within the Center
- Serve as a speaker to NAIFA's chapters

The Value to You:

- One-stop-shop for thought leadership, research, and trends in employee benefits
- Opportunity to expand your personal brand through serving as an expert, content contributor, study group leader, or a mentor
- Understand how to expand your book of business through partnering